

RELEASING COMPETITION 3rd VIDEO CONTEST

The undersigned.....
born in date
ID nr.....
residing in (City)..... (address)
author of the video titled

Pursuant to and by effect of Italian Law 633/1941 ("Copyright Law") and other applicable regulations, with the signing of this release,

I authorize

Sweden & Martina SpA to store and/or reproduce and/or publish and/or divulge and/or use and/or communicate and/or modify (even cutting and/or adding sections) the video entries received with all and any technical means, without exclusions, for promotional and/or advertising purposes.

Video entries may be reproduced either completely or partially on any type of medium, and/or may be integrated in other materials, without exclusions, that currently exist or that may be introduced in future. Said reproduction and/or divulgence of video entries may be made in any form and/or way whatsoever, linking the same with the distinctive indicia (figurative or nominal) of Sweden & Martina SpA; Said publication and/or divulgence may be made in printed formats or in computerized formats or on the Internet, on the website www.sweden-martina.com.

I hereby declare

that the materials sent are my own property and are fully at my disposal, and that I am the holder of the respective rights on the same, inclusive of those rights relating to the objects and persons shown, exonerating from this moment onwards Sweden & Martina SpA from all and any possible claims that may be lodged by third parties.

I also declare that I have no claims to make by way of indemnity and/or payment on the aforesaid publications and divulgations both present and future, which must therefore be considered as being made free of charge.

The publication and/or divulgence and/or use of the video entries will at the option of Sweden & Martina S.p.A., and not an obligation for the same.

For all and any disputes that may arise between the parties regarding the interpretation and/or enforcement of this contract, without exclusions, the sole competent court shall be that of Padua, all other courts being therefore excluded.

In witness thereof.

Date Signature

AWARDS | CONTEST

The winner will receive an award of **2000 € in vouchers to be used on Sweden & Martina products**; the second, third, fourth and fifth places will receive 500 € in vouchers and videos classified until the 10th place which will receive a Monosoft suture box by Sweden & Martina.

The names of the winners will be announced on the occasion of the 18th Premium Day International Congress on Implant Prosthodontics of Valencia and published on the magazine NumeriUno. The most interesting videos will be projected in the Sweden & Martina congress venue and during the main events, as well as on Sweden & Martina video channels (Vimeo and Youtube) and on Sweden & Martina FB and LikedIn pages.

Competition excluded from the category of prize competitions pursuant to Article 6 of Decree 430/2001 of the President of the Italian Republic.

In order to participate in the Video contest you are required to send the signed release to Sweden & Martina Implantology Marketing Office.

Call for Video - Implantology Marketing Office

Sweden & Martina S.p.A.

Via Veneto, 10

35020 Due Carrare (PD), Italy

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sweden & martina



Call for Video

3rd Sweden & Martina Video Contest Regulation

3rd Video Contest

PRESENTATION | COMPETITION

The 3rd Video Contest Sweden & Martina, has officially started and is a competition in which odontologists and prosthodontists can participate, sending a clinic video of maximum 5 minutes regarding one or more of the following topics.

TOPICS | VIDEO

- **Immediate implant protocols**
- **“All-on-four” rehabilitations**
- **Aesthetic area rehabilitations**
- **Minimal-invasive approach:** rehabilitations with narrow and/or Shorty implants
- **Magnetic Mallet: extraction and/or split crest protocols**
- **Sinus elevation** with M.I.S.E. kit
- **Complete digital workflow:** from the intra-oral impression to the CAD-CAM temporary post
- **Immediate loading** with SIMPLE posts
- **Guided implantology** with ECHOplan kit
- **CAD-CAM customized rehabilitations** with Echo prosthesis
- **Surgical treatment of peri-implantitis** with Peri-Set kit



COMPLETION | BEFORE JUNE 1st 2018

The videos must be produced in **MP4 format** HD or FULL HD and sent **before June 1st 2018** on a CD or USB support to Sweden & Martina Implantology Marketing Office or via WeTransfer to the e-mail address callforvideo@sweden-martina.com.

SET UP | VIDEO CODIFICATION

Container MP4

Audio codec AAC-LC

Canals Stereo or stereo + 5.1

Sample frequency 96 khz or 48 khz

Video codec H.264

Progressive scanning No interleave

Photograms frequency The content must be coded and loaded with the same photograms frequency with which it has been recorded. The more common photogram frequencies include: 24, 25, 30, 48, 50, 60 photograms per second.

Supported resolutions The video must be in 16:9.

The codifications of the supported resolutions are the followings: 1080p: 1920 x 1080 and 720p: 1280 x 720.

Soundtrack Video soundtracks must not be copyright-protected, Vimeo and Youtube should remove the audio from the video.

INFORMATIVE NOTE FOR THE INTERESTED PARTY PURSUANT TO ITALIAN LEGISLATIVE DECREE 196 DATED 06.30.03 (“PRIVACY CODE”)

We hereby inform you that for the performance of the activities indicated in the release that you have signed and attached to this informative note regarding the publication, divulgation and use of the images that you have supplied, Sweden & Martina SpA is the controller of data processing for your personal data.

Nature of data and purpose of data processing. Only the personal data that you have provided will be processed, with regard solely to your identification and not to your personal data, and these data will be processed exclusively for purposes associated with the activities indicated in the release, and under all circumstances with correctness, legitimacy and transparency, safeguarding your confidentiality and rights.

Processing methods. Data will be processed using suitable methods and procedures that will guarantee their security and confidentiality, and processing may be performed using both paper-based systems and computerized systems.

Obligation or optionality of provision of data. While it is not obligatory to provide your data, failure to do so may however make it impossible to perform the activities indicated in the release, within the limits for which said data are necessary for the performance of the same.

Communication and disclosure. Your data will not be disclosed to parties extraneous to our company, with the exception of those parties assigned to the preparation of graphic design projects using both paper-based and computerized systems regarding the use, divulgation and publication of the images that you have provided, in accordance with the terms established in the release.

You may exercise your rights with respect to the controller of data processing at any time, pursuant to Article 7 of Italian Legislative Decree 196/2003 “**Right to access to personal data and other rights**”, which is cited below in its entirety:

1. The interested party has the right to obtain confirmation of the existence or otherwise of personal data regarding him/her, even if not yet registered, and to have any such data communicated in an intelligible manner.
2. The interested party has the right to obtain indications on the following:
 - a) the source of personal data;
 - b) the purposes and methods of data processing;
 - c) the logic applied in the case of processing performed with the assistance of electronic equipment;
 - d) the identification data of the controller, supervisors and appointed representative pursuant to Article 5, Section 2;
 - e) the persons or categories of persons to whom the personal data may be communicated or who may become aware of the same in their capacity as appointed representative in the territory of the Italian state, or as persons supervising or assigned to data processing.
3. The interested party has the right to obtain:
 - a) the update, the correction or, if desired, the integration of the data;
 - b) the cancellation, the transformation in anonymous form or the blocking of data processed in breach of law, including those data for which conservation is not necessary for the purposes for which the data were collected or were subsequently processed;
 - c) a declaration that the operations listed in points a) and b) have been brought to the attention, and also as regards their contents, of those persons to whom the data have been communicated or conveyed, except in cases in which such compliance should be impossible or would involve the use of resources that are manifestly disproportionate to the safeguarded right.
4. The interested party has the right to totally or partially oppose:
 - a) for legitimate reasons, the processing of personal data regarding him or her, even if pertinent to the purposes of data collection;
 - b) the processing of personal data regarding him or her for the purpose of transmitting advertising or sales materials or for the performance of market surveys or commercial communications.

To exercise your rights pursuant to Article 7 of Italian Legislative Decree 196/2003, you may contact the supervisor for data processing appointed by Sweden & Martina SpA pursuant to Article 13 point f) of Italian Legislative Decree 196/2003, in the person of Elisabetta Martina, who can be contacted as follows: by telephone on Italy 049/9124300, by e-mail at info@sweden-martina.it, or by post at the address of Sweden & Martina SpA.

I the undersigned

..... declare that I have been made aware of the contents of the informative note provided pursuant to Article 13 of Italian Legislative Decree 196/2003, of the purposes and methods of data processing, and of the parties to which my personal data may be communicated, and I hereby give my **consent** for the processing of data necessary for the performance of the operations indicated in the informative note, and also for the communication of the same to the parties indicated in said informative note, for the purposes and within the limits indicated therein.

Date Signature